Formula (Anton, Estonia)

I'm going to give you a formula. It looks like a math problem, but it's not about numbers. C equals S plus W. Three letters, one equation. Your job is to guess what each letter stands for. C is the final result. It is what you get at the end. It's not a grade. It's not success. It's something you produce. S is something you can do with other people in real time. It can be messy. It can be confident or shy. But it has one superpower. It helps you discover what you think while you're doing it. W is slower than S. It can be done alone. It leaves a trace. It helps you organize, improve and remember. If you only have S without W, your ideas can disappear as soon as you stop. If you only have W without S, your ideas can stay stuck and never fully come alive. But when you combine them, when you add S and W, then you get C. So again, C equals S plus W. What do the letters stand for?